

Entrepreneurship Syllabus

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Office Hours	First Period Room 117	Website	www.bwoods.eboard.com
Tutoring	Thursdays, after school room 117		

Text:

Entrepreneurship and Small Business Management, McGraw-Hill/Glencoe Publishing Company

Description:

This course is designed to introduce students to the rewards and the risks of owning or operating a business enterprise. Emphasis is placed on the mastery of skills needed to plan, organize, manage, operate and finance a business using current technology. Skills in communication, technical writing, mathematics, research, and problem solving are reinforced as each student prepares a business plan.

Goals:

1. Demonstrate an understanding of business fundamentals.
2. Demonstrate an understanding of the fundamental functions of marketing management.
3. Understand basic economic concepts.
4. Demonstrate the ability to apply the fundamentals of communication.

Topics:

Introduction to Entrepreneurship
Successful Entrepreneurs
Business Ownership
Selecting a Business Venture
Marketing Research
The Business Plan
The Marketing Plan
Marketing Math
Setting up the Business
Marketing Your Business

Keeping Records
Social and Ethical Responsibility
Entrepreneurial Areas and Opportunities
Entrepreneurial Activities

Requirements:

Students are required to do all class work, homework, and projects assigned daily. Students absent are responsible for all work missed. Please see teacher upon returning to school or contact teacher by email. All missed work must be completed within five days.

Resources:

<http://glencoe.mcgraw-hill.com/sites/0078613035/> (click student center)
<http://www.sba.gov>
<http://www.uschamber.org>
<http://bizoffice.com> (This site offers small and home-based businesses links.)

Evaluation:

Students will be graded on the following:

Tests – Tests will be given after every chapter. Tests weight – 40%
Quizzes – vocabulary quizzes will be given for all chapters. Quiz weight – 5%
Projects - projects will be assigned quarterly. Project weight – 20 %
Homework- daily homework will be assigned. Homework weight – 5%
Classwork – daily participation and workbook activities. Classwork weight – 5%

An Exam will count for 25% of the final semester grade.

Supplies:

1. 1 ½ inch three-ring binder with dividers and labeled as follows:
 - a. Handouts
 - b. Tests & quizzes
 - c. Study guides
 - d. Notepaper
2. Pen and pencil
3. Calculator
4. Small packet of Kleenex

BRING SUPPLIES TO CLASS WITH TEXTBOOK EVERY DAY.

Classroom Procedures:

1. Make sure the computer is working properly. Check computer when first entering the room. Report any problems before tardy tone.
2. Go to teacher eboard for tabs or messages before class starts.
3. Get permission if you want to use the internet for anything other than the day's assignment.
4. Do not bring food, drink, lotions, or combs near the computers.
5. Store your documents on a jump drive.
6. All computer use must have an educational basis. **NO GAME PLAYING.**
7. Do not play on the keyboard or on the desktop.
8. Do not alter anything on the desktop or hard drive.
9. Work quietly and stay on task. Make every effort to do your best.
10. Follow teacher's directions daily.
11. Follow class rules.

